



Milkprices.com

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Privacy Policy

At Milkprices.com we are committed to protecting and respecting your privacy. The processing of personal data is controlled by the General Data Protection Regulation (GDPR)

This Policy explains when and why we collect personal information about people who subscribe to our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

Who are we?

Milkprices.com is an independent subscription based website dedicated to keeping members better informed on changes to UK farmgate milk prices. Milkprices.com is the data controller, which means we decide on how your data is collected, processed, stored and used. If you have any questions on this policy or personal data held please contact us.

How do we collect information from you?

We obtain the information from you when you register as a subscriber to the site.

We do not receive any data from third parties.

What type of information is collected/stored from you?

The personal information we collect/store on you includes your company name, name, address, email address and contact phone number.

How is your information used?

We use your information to

- Process and maintain your subscription
- Issue a renewal advice at the end of the subscription period.
- Where indicated on the registration form to contact you for milk price information.

We do not use your data for any marketing.

Who has access to your information?

Your data can only be accessed by the partners of milkprices.com through a secure site.

We do not share or sell your information to third parties

How long is the personal data held?

Personal data is monitored regularly and only held for active subscribers.

Personal data will be removed from the secure database when subscribers inform us, via email (info@milkprices.com) they no longer require the use the of the website or after a subscription lapse of 3 months (whichever is sooner).

How can you access the information held about you?

This can be accessed through “your profile section” of the website and updated as necessary <http://milkprices.com/members-profile.asp>

Use of cookies

We do not use cookies on our site.

Stephen and Claire Bradley
Milkprices.com
May 2018.

Policy definitions

“we” – partners of milkprices.com (Stephen and Claire Bradley)

“you” – any registered subscriber to milkprices.com

“GDPR” - General Data Protection Regulation